



SMALL AGENCY FORUM

Presented by



Ohio Parks & Recreation Association
FOUNDATION
• Changing Lives •

Join colleagues from around the state to hear from experts and learn from each other about the unique challenges faced by small parks and recreation agencies.

Sunday, February 2, 2025 🍂 **10:00 a.m. to 4:00 p.m.**

Orange Room 🍂 **Kalahari Convention Center** 🍂 **Sandusky, OH**

10:00 a.m. Welcome

Kris Myers, Bellfontaine Joint Recreation District
Woody Woodward, OPRA

10:15 a.m. Embracing Your Sizes and Utilizing Your Resources

Karen McCallum, Boardman Township Park District

11:15 a.m. A Few Big Ideas to Grow Your Programs

Steve Beecham, Home Team Marketing

12:00 p.m. Lunch and Director Panel

Kristin Otley, City of Bowling Green
Chris Smalley, Wood County Park District
Andy Wildman, Granville Recreation District

1:15 p.m. Roundtable Discussions

2:15 p.m. What Every Small Agency Should Know About the Law

Benjamin Yoder, Esq., Bricker Graydon

3:15 p.m. Mastering Marketing Magic

Marisa Hoff, The Empower Group

4:00 p.m. Adjourn

Ohio Parks and Recreation Association

1069-A West Main St.
Westerville, OH 43081
614.895.2222
opra@opraonline.org



0.4 CEUs

Registration Fee: \$60

Registration Deadline: 1/11/2025

Late Fee: \$30

No refunds for cancellations.



Registration Form

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Name: _____

Title: _____

Agency: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

☐ **I require a vegan/vegetarian/gluten-free meal.**

☐ **I need CEUs.**

Method of Payment

- ☐ Bill me now/Check
- ☐ Bill me in 2025/Check
- ☐ Purchase Order # _____
- ☐ Visa/MC/Discover/American Express (Please call to pay by phone.)

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